**The Behavioral Portfolio Website Event Page and Zoom Setup Description  
  
  
Imagine helping your clients thrive, not just survive, market volatility. How?**

Join Phillip Toews, CEO of Toews Asset Management and author of "The Behavioral Portfolio," and Eben Burr, President, as they unveil a revolutionary approach to portfolio design and client education.

**Learn to proactively equip your clients for future challenges and ease worries over market volatility.**

**This session will tackle two critical advisor challenges:**

* Building portfolios that aim to withstand market swings
* Helping clients overcome emotional investment biases

**Discover how to:**

* Move beyond traditional stock-and-bond strategies.
* Utilize historical insights and innovative tactics to prepare for all types of market scenarios.
* Foster a mindset of informed decision-making in your clients.
* Empower clients to navigate volatility with confidence and peace of mind.
* Strengthen your practice by implementing these resilient strategies.